Report

1. From the dashboard, we can conclude that total sales were *323K* and total gross income were *15.38K* over the course of 5 months.
2. Total of 1000 orders with 5510 quantities sold over the course of 5 months.
3. The sale’s performance in the month of May and August were too low selling only 7 health and beauty products and 5 electronic accessories products respectively.
4. The average rating of all products was 6.97 with food and beverages having highest with 7.11 and home and lifestyle having lowest with 6.84
5. January was the best performing month with highest total revenue of 115.74K and total of total gross income of 5.51K. Followed by March and February.
6. Sales tends to decline in the month of May and August.
7. Female customers ordered the highest and contributing the highest revenue and gross income.
8. Highest orders were placed in the month of January.
9. Most of the transaction were done by E-wallet (34.5%).